



FOR IMMEDIATE RELEASE

AlwaysCare Benefits Expands Dental Provider Network by 30 Percent

More than 144,000 provider access points now available nationally

BATON ROUGE, La.—May 16, 2011 – Employers have another reason to make AlwaysCare Benefits an essential part of their benefits packages: increased access to high-quality dentists nationwide. AlwaysCare, one of the fastest-growing group insurance providers in the country, has expanded its national dental provider network for its dental plan Members by nearly 30 percent to more than 144,000 access points nationwide. The increase offers more choice for Members who want to visit an in-network dentist and save on out-of-pocket expenses.

“AlwaysCare dental plan Members have the freedom to visit any dentist in the country,” said Gene Sherman, DMD, Senior Vice President of Business Development and Professional Relations at AlwaysCare. “Members who choose a participating dentist will take advantage of the substantial discounts we have negotiated on their behalf and stretch their benefit dollars.”

Effective May 1, 2011, all existing and new AlwaysCare dental clients may access the new participating providers.

“The combination of this expansive provider network and our robust portfolio of group products (including vision, critical illness, accident, life, and disability) makes AlwaysCare an excellent choice for employers and individuals looking for strong benefits and straightforward, single-source administration,” said AlwaysCare President Erich Sternberg.

AlwaysCare dental plans help clients stay well and save money on quality dental services. Extras, such as Carryover Benefits, coverage of implants, and “wellness” benefits for pregnant Members and Members who show risk factors for oral cancer are included standard in most of AlwaysCare’s dental plans. In addition, AlwaysCare offers easy-to-use online tools for group administrators and Members plus group enrollment support for insurance agents and brokers. AlwaysCare’s focus on outstanding service and flexibility for employers and Members are part of the reason for the company’s continued strong growth and high group retention rate.

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About AlwaysCare Benefits, Inc.:

AlwaysCare Benefits, Inc is a privately owned business. Known for reliable service and customer satisfaction, AlwaysCare is a leading provider of group ancillary benefits including dental, vision, critical illness, accident, life and disability plans in 49 states and the District of Columbia. For more information, please visit www.AlwaysCareBenefits.com or call 1-888-729-5433, opt. 5.

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